

Merchant Rock Privacy Policy

Definitions

'We'- Refers to Merchant Rock registered trademark of D&S Personnel Ltd.

'You'- Refers to the person or company that is using the services and purchasing the products available on the website.

'Website'- Refers to merchantrock.com

General

This privacy policy sets out how the information you provide to Merchant Rock is used and protected.

Merchant Rock is committed to ensuring your privacy is protected and that any information you provide is used in accordance to this privacy policy.

Merchant Rock will modify this policy should our Privacy Policy practices change. Merchant Rock recommends that you periodically review this Policy so that you are familiar with the current Policy and aware of any changes.

How We Use Your Data

Merchant Rock requires this information to understand your needs and to provide you with a better service.

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How We Use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

We may use third-party analytics services on our website, such as those of Google Analytics. The analytics providers that administer these services uses technologies such as cookies, web server logs and web beacons to help us analyze your use of our Website.

The information collected through these means (including IP address) may be disclosed to these analytics providers and other relevant third parties who use the information, for example, to evaluate use of the Website. Currently Merchant Rock does not use any analytics services.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

From time to time Merchant rock may email you about new products and services. Please us at info@merchantrock.com if you do not wish to receive communications in this respect by either email and or post.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please email us on info@merchantrock.com

If you believe that any information we are holding on you is incorrect or incomplete, please write to us by email us at info@merchantrock.com as soon as possible. We will promptly correct any information found to be incorrect.